



Site Performance Summary

Apr 1, 2018 - Apr 30, 2018

All Users
100.00% Sessions


Visits

1,083
% of Total: 100.00% (1,083)




Pageviews

5,311
% of Total: 100.00% (5,311)




Business Listing Pageviews

851
% of Total: 16.02% (5,311)




Average No. Pageviews Per Visit

4.90
Avg for View: 4.90 (0.00%)



Average Time on Site

00:01:46
Avg for View: 00:01:46 (0.00%)



Visits & Pageviews by Source Type

Default Channel Grouping	Sessions	Pageviews
Organic Search	626	2,765
Direct	284	1,278
Referral	123	1,031
Social	50	237

Most Viewed Pages

Page	Pageviews
/	1,043
/annual-events/	264
/listings/stay/	220
/event/truck-in2-grantown-on-spey-2018/	194
/listings/see-do/	144
/listings/shops-services/	138
/community/	127
/listings/eatdrink/	119
/listings/shops-services/aw-laing-ltd/	110
/our-town/history/	96

Top Business Listings Pageviews

Page Title	Pageviews
AW Laing Ltd., Joiners & Building Contractors in Grantown on Spey	110
Ewe & Me, Gift Shop in Grantown on Spey	71
The Wishing Well Gift Shop & Post Office in Grantown on Spey	41
Proshine Highlands Car Valet in Grantown on Spey	33
Speyside Wildlife Wildlife Tours in Grantown on Spey	30
Norwood B&B B&B, Guest House in Grantown on Spey	24
Speciality Coffee Lounge at Dava School House Café in Grantown on Spey	20
Basecamp Bikes, Bike Hire, Café in Grantown on Spey	18
The Craiglynne Hotel Hotel in Grantown on Spey	18
Strathallan Guest House B&B, Guest House in Grantown on Spey	17

Business Listing Enquiries [email]

7
% of Total: 0.08% (9,309)



Total Click Throughs To Business Li...

114
% of Total: 1.22% (9,309)



Social Media Engagement

14
% of Total: 0.15% (9,309)



Top Referring Websites

Source	Sessions	Pageviews
visitscotland.com	90	839
m.facebook.com	26	89
l.facebook.com	10	68
facebook.com	8	68
en.m.wikipedia.org	7	46
t.co	5	10
google.com	4	10
uk.search.yahoo.com	4	20
duckduckgo.com	2	8
en.wikipedia.org	2	12

