



## Site Performance Summary

Feb 1, 2018 - Feb 28, 2018

All Users  
100.00% Sessions

### Visits

**823**  
% of Total: 100.00% (823)



### Pageviews

**4,127**  
% of Total: 100.00% (4,127)




### Business Listing Pageviews

**616**  
% of Total: 14.93% (4,127)



### Average No. Pageviews Per Visit

**5.01**  
Avg for View: 5.01 (0.00%)



### Average Time on Site

**00:01:57**  
Avg for View: 00:01:57 (0.00%)



### Visits & Pageviews by Source Type

Default Channel Grouping	Sessions	Pageviews
Organic Search	493	2,248
Direct	184	928
Referral	128	883
Social	18	68

### Most Viewed Pages

Page	Pageviews
/	792
/annual-events/	230
/listings/shops-services/	142
/listings/eatdrink/	130
/listings/see-do/	126
/listings/stay/	123
/our-town/history/	104
/community/the-grantown-initiative/	84
/listings/shops-services/lindas-dog-walking-service/	74
/listings/shops-services/ewe-me/	70

### Top Business Listings Pageviews

Page Title	Pageviews
Ewe & Me, Gift Shop in Grantown on Spey	72
AW Laing Ltd., Joiners & Building Contractors in Grantown on Spey	42
Proshine Highlands   Car Valet in Grantown on Spey	38
Rosehall Guest House   B&B, Guest House in Grantown on Spey	24
The Craig Bar   Bar & Restaurant in Grantown on Spey	22
Elephants in the Pantry, Deli & Café in Grantown on Spey	20
No7 Bistro   Café Restaurant in Grantown on Spey	20
The Wishing Well   Gift Shop & Post Office in Grantown on Spey	18
Just Delicious   Deli, Café & Takeaway in Grantown on Spey	16
Speyside Wildlife   Wildlife Tours in Grantown on Spey	16

### Business Listing Enquiries [email]

**7**  
% of Total: 0.09% (7,465)



### Total Click Throughs To Business Li...

**89**  
% of Total: 1.19% (7,465)



### Social Media Engagement

**12**  
% of Total: 0.16% (7,465)



### Top Referring Websites

Source	Sessions	Pageviews
visitscotland.com	72	597
uk.search.yahoo.com	17	68
facebook.com	8	38
m.facebook.com	7	24
google.com	6	24
startgoogle.startpagina.nl	4	50
duckduckgo.com	3	6
int.search.tb.ask.com	3	12
rossmor.co.uk	3	26
ecosia.org	2	8

