




Site Performance Summary

Jan 1, 2018 - Jan 31, 2018

All Users
100.00% Sessions

Visits

816
% of Total: 100.00% (816)



Pageviews

3,801
% of Total: 100.00% (3,801)




Business Listing Pageviews

492
% of Total: 12.94% (3,801)



Average No. Pageviews Per Visit

4.66
Avg for View: 4.66 (0.00%)



Average Time on Site

00:02:00
Avg for View: 00:02:00 (0.00%)



Visits & Pageviews by Source Type

Default Channel Grouping	Sessions	Pageviews
Organic Search	483	2,087
Direct	198	915
Referral	114	727
Social	21	72

Most Viewed Pages


Page	Pageviews
/	809
/annual-events/	253
/listings/shops-services/	126
/listings/stay/	117
/listings/eatdrink/	111
/our-town/history/	98
/listings/see-do/	86
/community/	76
/events/	64
/our-town/	64

Top Business Listings Pageviews

Page Title	Pageviews
Ewe & Me, Gift Shop in Granttown on Spey	58
Strathspey Veterinary Centre Veterinary Centre in Granttown on Spey	28
Basecamp Bikes, Bike Hire, Café in Granttown on Spey	22
The Craiglynne Hotel Hotel in Granttown on Spey	22
The Craig Bar Bar & Restaurant in Granttown on Spey	20
Craggan Outdoors, Outdoor Activities Centre in Granttown on Spey	18
Norwood B&B B&B, Guest House in Granttown on Spey	18
Proshine Highlands Car Valet in Granttown on Spey	16
Muckrach Country House Hotel Hotel in Granttown on Spey	12
Speyside Wildlife Wildlife Tours in Granttown on Spey	12


Business Listing Enquiries [email]

12
% of Total: 0.17% (7,039)




Total Click Throughs To Business Li...

83
% of Total: 1.18% (7,039)



Social Media Engagement

23
% of Total: 0.33% (7,039)



Top Referring Websites

Source	Sessions	Pageviews
visitscotland.com	71	523
uk.search.yahoo.com	13	76
google.com	8	19
l.facebook.com	8	24
facebook.com	5	22
m.facebook.com	5	16
duckduckgo.com	3	6
en.wikipedia.org	3	6
en.m.wikipedia.org	2	29
lm.facebook.com	2	8

