

Site Performance Summary

Jan 1, 2019 - Jan 31, 2019

All Users
100.00% Sessions

Visits

1,126
% of Total: 100.00% (1,126)

Pageviews

5,443
% of Total: 100.00% (5,443)

Business Listing Pageviews

1,002
% of Total: 18.41% (5,443)

Average No. Pageviews Per Visit

4.83
Avg for View: 4.83 (0.00%)

Average Time on Site

00:01:49
Avg for View: 00:01:49 (0.00%)

Visits & Pageviews by Source Type

Default Channel Grouping	Sessions	Pageviews
Organic Search	679	3,097
Direct	173	1,037
Social	144	454
Referral	130	855

Most Viewed Pages

Page	Pageviews
/	734
/our-town/lynbreck-croft-blog/	292
/annual-events/	238
/listings/stay/	194
/listings/shops-services/	137
/listings/eatdrink/	130
/our-town/history/	122
/community/granttown-and-viceinity-c ommunity-council/	104
/listings/see-do/	99
/community/	88

Top Business Listings Pageviews

Page Title	Pageviews
Ewe & Me, Gift Shop in Granttown on Spey Granttown Online	76
SeaHarvest Scotland Seafood Wholesale in Granttown on Spey Granttown Online	63
The Wishing Well Gift Shop & Post Office in Granttown on Spey Granttown Online	63
Moray Lodge Self Catering in Granttown on Spey Granttown Online	44
Fletcher The Handyman, Handyman in Granttown on Spey Granttown Online	36
Elephants in the Pantry, Deli & Café in Granttown on Spey Granttown Online	34
Proshine Highlands Car Valet in Granttown on Spey Granttown Online	34
AW Laing Ltd., Joiners & Building Contractors in Granttown on Spey Granttown Online	28
Corrimony, Self Catering in Granttown on Spey Granttown Online	26
The Craig Bar Bar & Restaurant in Granttown on Spey Granttown Online	26

Business Listing Enquiries [email]

14
% of Total: 0.14% (9,797)

Total Click Throughs To Business Li...

129
% of Total: 1.32% (9,797)

Social Media Engagement

33
% of Total: 0.34% (9,797)

Top Referring Websites

Source	Sessions	Pageviews
m.facebook.com	96	254
visitscotland.com	66	616
facebook.com	22	116
t.co	15	38
google.com	14	50
hdtvdadaquideby.t.us	9	9
l.facebook.com	8	24
scotland-inverness.co.uk	8	28
ecosia.org	7	40
duckduckgo.com	5	22

