


Site Performance Summary

Jul 1, 2018 - Jul 31, 2018

All Users
100.00% Sessions


Visits

1,134
% of Total: 100.00% (1,134)



Pageviews

5,467
% of Total: 100.00% (5,467)




Business Listing Pageviews

945
% of Total: 17.29% (5,467)




Average No. Pageviews Per Visit

4.82
Avg for View: 4.82 (0.00%)



Average Time on Site

00:02:02
Avg for View: 00:02:02 (0.00%)



Visits & Pageviews by Source Type

Default Channel Grouping	Sessions	Pageviews
Organic Search	690	2,811
Direct	219	970
Referral	214	1,625
Social	11	61

Most Viewed Pages


Page	Pageviews
/	934
/annual-events/	362
/listings/stay/	222
/community/inverallan-parish-church/	176
/our-town/history/	150
/listings/see-do/	144
/listings/shops-services/	133
/listings/eatdrink/	128
/listings/stay/bandb/	124
/listings/see-do/visitor-attractions/	100

Top Business Listings Pageviews

Page Title	Pageviews
Ewe & Me, Gift Shop in Grantown on Spey	84
AW Laing Ltd., Joiners & Building Contractors in Grantown on Spey	60
The Wishing Well Gift Shop & Post Office in Grantown on Spey	44
Proshine Highlands Car Valet in Grantown on Spey	38
Elephants in the Pantry, Deli & Café in Grantown on Spey	32
Norwood B&B B&B, Guest House in Grantown on Spey	30
Kinross House B&B, Guest House in Grantown on Spey	28
Grants of Speyside, Butcher in Grantown on Spey	26
The Craiglynne Hotel Hotel in Grantown on Spey	24
Basecamp Bikes, Bike Hire, Café in Grantown on Spey	22


Business Listing Enquiries [email]

12
% of Total: 0.12% (10,215)




Total Click Throughs To Business Li...

146
% of Total: 1.43% (10,215)



Social Media Engagement

12
% of Total: 0.12% (10,215)



Top Referring Websites

Source	Sessions	Pageviews
visitscotland.com	115	1,239
we-ping-for-youa.l.info	21	29
draw.chat	20	20
en.m.wikipedia.org	17	116
google.com	13	30
duckduckgo.com	6	66
int.search.tb.ask.com	4	8
lm.facebook.com	4	15
en.wikipedia.org	3	24
l.facebook.com	3	10

