

Site Performance Summary

Jun 1, 2018 - Jun 30, 2018

All Users
100.00% Sessions


Visits

1,074
% of Total: 100.00% (1,074)



Pageviews

4,492
% of Total: 100.00% (4,492)




Business Listing Pageviews

718
% of Total: 15.98% (4,492)




Average No. Pageviews Per Visit

4.18
Avg for View: 4.18 (0.00%)



Average Time on Site

00:01:36
Avg for View: 00:01:36 (0.00%)



Visits & Pageviews by Source Type

Default Channel Grouping	Sessions	Pageviews
Organic Search	593	2,272
Direct	248	1,060
Referral	210	1,077
Social	23	83

Most Viewed Pages


Page	Pageviews
/	900
/annual-events/	312
/listings/stay/	174
/community/inverallan-parish-church/	126
/listings/see-do/	122
/listings/eatdrink/	104
/listings/shops-services/	103
/our-town/history/	100
/listings/see-do/leisure-activities/	78
/community/grantown-and-vicinity-community-council/	77

Top Business Listings Pageviews

Page Title	Pageviews
AW Laing Ltd., Joiners & Building Contractors in Grantown on Spey	68
Ewe & Me, Gift Shop in Grantown on Spey	56
Proshine Highlands Car Valet in Grantown on Spey	27
The Wishing Well Gift Shop & Post Office in Grantown on Spey	26
Moray Lodge Self Catering in Grantown on Spey	22
Basecamp Bikes, Bike Hire, Café in Grantown on Spey	20
Spey Valet Car Valet in Grantown on Spey	18
Speyside Wildlife Wildlife Tours in Grantown on Spey	18
Rosehall Guest House B&B, Guest House in Grantown on Spey	16
No7 Bistro Café Restaurant in Grantown on Spey	14


Business Listing Enquiries [email]

9
% of Total: 0.11% (8,535)




Total Click Throughs To Business Li...

95
% of Total: 1.11% (8,535)



Social Media Engagement

12
% of Total: 0.14% (8,535)



Top Referring Websites

Source	Sessions	Pageviews
visitscotland.com	99	797
wiplon.com	20	20
google.com	12	28
getityadsincome.info	10	10
duckduckgo.com	9	84
en.m.wikipedia.org	8	32
facebook.com	8	28
m.facebook.com	7	36
l.facebook.com	5	14
uk.search.yahoo.com	4	8

