


Site Performance Summary

May 1, 2018 - May 31, 2018

All Users
100.00% Sessions


Visits

1,420
% of Total: 100.00% (1,420)



Pageviews

6,114
% of Total: 100.00% (6,114)




Business Listing Pageviews

833
% of Total: 13.62% (6,114)




Average No. Pageviews Per Visit

4.31
Avg for View: 4.31 (0.00%)



Average Time on Site

00:01:37
Avg for View: 00:01:37 (0.00%)



Visits & Pageviews by Source Type

Default Channel Grouping	Sessions	Pageviews
Organic Search	906	3,592
Direct	297	1,088
Referral	200	1,320
Social	17	114

Most Viewed Pages

Page	Pageviews
/	1,097
/event/truck-in2-grantown-on-spey-2018/	639
/annual-events/	329
/listings/see-do/	211
/listings/eatdrink/	175
/listings/shops-services/	172
/listings/stay/	156
/events/category/one-off-event/list/?tribe_event_display=past&tribe_page_d=1	126
/our-town/history/	99
/listings/shops-services/aw-laing-ltd/	93

Top Business Listings Pageviews

Page Title	Pageviews
AW Laing Ltd., Joiners & Building Contractors in Grantown on Spey	97
Ewe & Me, Gift Shop in Grantown on Spey	92
Craggan Outdoors, Outdoor Activities Centre in Grantown on Spey	44
Proshine Highlands Car Valet in Grantown on Spey	44
The Wishing Well Gift Shop & Post Office in Grantown on Spey	42
Spey Valet Car Valet in Grantown on Spey	34
The Craiglynne Hotel Hotel in Grantown on Spey	32
Basecamp Bikes, Bike Hire, Café in Grantown on Spey	30
The Craig Bar Bar & Restaurant in Grantown on Spey	24
Just Delicious Deli, Café & Takeaway in Grantown on Spey	22


Business Listing Enquiries [email]

13
% of Total: 0.12% (10,901)



Total Click Throughs To Business Li...

145
% of Total: 1.33% (10,901)



Social Media Engagement

39
% of Total: 0.36% (10,901)



Top Referring Websites

Source	Sessions	Pageviews
visitscotland.com	102	1,015
google.com	9	26
uk.search.yahoo.com	9	30
en.m.wikipedia.org	7	53
m.facebook.com	7	60
facebook.com	6	42
int.search.tb.ask.com	6	32
en.wikipedia.org	5	24
search.bt.com	5	10
duckduckgo.com	4	40

