



Site Performance Summary

Nov 1, 2018 - Nov 30, 2018

All Users
100.00% Sessions

Visits

1,123
% of Total: 100.00% (1,123)



Pageviews

4,319
% of Total: 100.00% (4,319)



Business Listing Pageviews

766
% of Total: 17.74% (4,319)



Average No. Pageviews Per Visit

3.85
Avg for View: 3.85 (0.00%)



Average Time on Site

00:01:30
Avg for View: 00:01:30 (0.00%)



Visits & Pageviews by Source Type

Default Channel Grouping	Sessions	Pageviews
Organic Search	840	3,045
Direct	149	687
Referral	114	509
Social	20	78

Most Viewed Pages

Page	Pageviews
/annual-events/	679
/	629
/community/inverallan-parish-church/	158
/community/	106
/listings/shops-services/	104
/listings/shops-services/ewe-me/	100
/listings/eatdrink/	93
/listings/see-do/	86
/our-town/history/	78
/listings/shops-services/aw-laing-ltd/	70

Top Business Listings Pageviews

Page Title	Pageviews
Ewe & Me, Gift Shop in Grantown on Spey	100
AW Laing Ltd., Joiners & Building Contractors in Grantown on Spey	70
Off-road Bike Ride from Dava School House Grantown Online	50
The Wishing Well Gift Shop & Post Office in Grantown on Spey	50
Total Yoga Yoga in Grantown on Spey	38
The Craig Bar Bar & Restaurant in Grantown on Spey	36
Elephants in the Pantry, Deli & Café in Grantown on Spey	28
Spey Valet Car Valet in Grantown on Spey	24
The Pagoda Event Venue in Grantown on Spey	24
Proshine Highlands Car Valet in Grantown on Spey	22

Business Listing Enquiries [email]

10
% of Total: 0.12% (8,417)



Total Click Throughs To Business Li...

83
% of Total: 0.99% (8,417)



Social Media Engagement

13
% of Total: 0.15% (8,417)



Top Referring Websites

Source	Sessions	Pageviews
visitscotland.com	30	255
krumbleair-ads.info	20	30
display-yourism-ads-here.info	12	12
growthty-hacking.info	9	9
en.m.wikipedia.org	8	50
lm.facebook.com	8	32
l.facebook.com	4	18
search.bt.com	4	10
t.co	4	8
uk.search.yahoo.com	4	35

