



# Site Performance Summary

Oct 1, 2018 - Oct 31, 2018

All Users  
100.00% Sessions

## Visits

**1,158**  
% of Total: 100.00% (1,158)



## Pageviews

**5,161**  
% of Total: 100.00% (5,161)



## Business Listing Pageviews

**920**  
% of Total: 17.83% (5,161)



## Average No. Pageviews Per Visit

**4.46**  
Avg for View: 4.46 (0.00%)



## Average Time on Site

**00:01:59**  
Avg for View: 00:01:59 (0.00%)



## Visits & Pageviews by Source Type

Default Channel Grouping	Sessions	Pageviews
Organic Search	695	2,760
Direct	223	1,311
Referral	132	716
Social	108	374

## Most Viewed Pages

Page	Pageviews
/	853
/annual-events/	284
/our-town/janes-photo-blog/	268
/listings/eatdrink/	196
/listings/stay/	183
/listings/see-do/	150
/listings/shops-services/	134
/community/inverallan-parish-church/	114
/community/	112
/our-town/history/	102

## Top Business Listings Pageviews

Page Title	Pageviews
Ewe & Me, Gift Shop in Grantown on Spey	86
AW Laing Ltd., Joiners & Building Contractors in Grantown on Spey	84
The Wishing Well   Gift Shop & Post Office in Grantown on Spey	46
Elephants in the Pantry, Deli & Café in Grantown on Spey	38
The Craig Bar   Bar & Restaurant in Grantown on Spey	32
Total Yoga   Yoga in Grantown on Spey	29
Grants of Speyside, Butcher in Grantown on Spey	26
The Craiglynne Hotel   Hotel in Grantown on Spey	22
Broomieknowe Cottage, Self Catering in Grantown on Spey	20
No7 Bistro   Café Restaurant in Grantown on Spey	20

## Business Listing Enquiries [email]

**11**  
% of Total: 0.11% (9,580)



## Total Click Throughs To Business Listings

**129**  
% of Total: 1.35% (9,580)



## Social Media Engagement

**17**  
% of Total: 0.18% (9,580)



## Top Referring Websites

Source	Sessions	Pageviews
m.facebook.com	69	156
visitscotland.com	48	515
finotraxe.com.br	18	28
permanent-make-uped-london.info	18	28
facebook.com	15	148
performiz-like-alibaba.info	11	11
t.co	10	20
getde-click.info	8	8
en.m.wikipedia.org	6	24
int.search.tb.ask.com	6	28

