



Site Performance Summary

Sep 1, 2018 - Sep 30, 2018

All Users
100.00% Sessions

Visits

1,279
% of Total: 100.00% (1,279)



Pageviews

5,395
% of Total: 100.00% (5,395)



Business Listing Pageviews

781
% of Total: 14.48% (5,395)



Average No. Pageviews Per Visit

4.22
Avg for View: 4.22 (0.00%)



Average Time on Site

00:01:57
Avg for View: 00:01:57 (0.00%)



Visits & Pageviews by Source Type

Default Channel Grouping	Sessions	Pageviews
Organic Search	743	2,833
Direct	267	1,184
Referral	144	1,038
Social	125	340

Most Viewed Pages

Page	Pageviews
/	828
/our-town/janes-photo-blog/	336
/annual-events/	278
/listings/shops-services/	157
/listings/see-do/	144
/event/grantown-try-tri/	120
/listings/eatdrink/	120
/our-town/history/	118
/community/inverallan-parish-church/	108
/community/grantown-and-viceinity-community-council/	102

Top Business Listings Pageviews

Page Title	Pageviews
Ewe & Me, Gift Shop in Grantown on Spey	78
AW Laing Ltd., Joiners & Building Contractors in Grantown on Spey	48
The Wishing Well Gift Shop & Post Office in Grantown on Spey	36
Elephants in the Pantry, Deli & Café in Grantown on Spey	32
Total Yoga Yoga in Grantown on Spey	32
The Craig Bar Bar & Restaurant in Grantown on Spey	30
Proshine Highlands Car Valet in Grantown on Spey	28
Norwood B&B B&B, Guest House in Grantown on Spey	24
Speyside Wildlife Wildlife Tours in Grantown on Spey	24
Spey Valet Car Valet in Grantown on Spey	20

Business Listing Enquiries [email]

15
% of Total: 0.14% (10,512)



Total Click Throughs To Business Li...

103
% of Total: 0.98% (10,512)



Social Media Engagement

13
% of Total: 0.12% (10,512)



Top Referring Websites

Source	Sessions	Pageviews
m.facebook.com	80	188
visitscotland.com	67	726
facebook.com	22	90
nubuilderti.info	21	29
loveslanecottages.com.au	19	27
t.co	11	22
en.m.wikipedia.org	7	62
l.facebook.com	5	12
lm.facebook.com	5	22
duckduckgo.com	3	14

