


## Site Performance Summary

Aug 1, 2017 - Aug 31, 2017

All Users  
100.00% Sessions

### Visits

**1,701**  
% of Total: 100.00% (1,701)



### Pageviews

**8,403**  
% of Total: 100.00% (8,403)




### Business Listing Pageviews

**816**  
% of Total: 9.71% (8,403)




### Average No. Pageviews Per Visit

**4.94**  
Avg for View: 4.94 (0.00%)



### Average Time on Site

**00:02:06**  
Avg for View: 00:02:06 (0.00%)



### Visits & Pageviews by Source Type

Default Channel Grouping	Sessions	Pageviews
Organic Search	1,141	4,885
Direct	332	2,001
Referral	174	1,310
Social	54	207

### Most Viewed Pages

Page	Pageviews
/event/highland-games-2017/	1,400
/	1,385
/annual-events/	555
/event/thunder-in-the-glens-grantown/	320
/events/	250
/listings/see-do/	204
/listings/eatdrink/	195
/venue/heathfield-park/	166
/listings/shops-services/	153
/listings/stay/	143

### Top Business Listings Pageviews

Page Title	Pageviews
Ewe & Me, Gift Shop in Grantown on Spey	47
The Craiglynne Hotel   Hotel in Grantown on Spey	46
Norwood B&B   B&B, Guest House in Grantown on Spey	40
The Craig Bar   Bar & Restaurant in Grantown on Spey	32
Elephants in the Pantry, Deli & Café in Grantown on Spey	30
Craggan Outdoors, Outdoor Activities Centre in Grantown on Spey	28
Just Delicious   Deli, Café & Takeaway in Grantown on Spey	24
Speyside Wildlife   Wildlife Tours in Grantown on Spey	24
The Bothy at Willowbank   Self Catering in Grantown on Spey	24
No7 Bistro   Café Restaurant in Grantown on Spey	22

### Business Listing Enquiries [email]

**9**  
% of Total: 0.06% (14,495)



### Total Click Throughs To Business Li...

**167**  
% of Total: 1.15% (14,495)



### Social Media Engagement

**72**  
% of Total: 0.50% (14,495)



### Top Referring Websites

Source	Sessions	Pageviews
visitscotland.com	122	1,040
m.facebook.com	37	115
uk.search.yahoo.com	12	54
facebook.com	9	62
duckduckgo.com	6	30
en.m.wikipedia.org	5	18
l.facebook.com	5	12
deref-gmx.net	3	56
en.wikipedia.org	3	22
lm.facebook.com	3	18

