



Site Performance Summary

Dec 1, 2017 - Dec 31, 2017

All Users
100.00% Sessions


Visits

1,171
% of Total: 100.00% (1,171)



Pageviews

5,123
% of Total: 100.00% (5,123)




Business Listing Pageviews

467
% of Total: 9.12% (5,123)



Average No. Pageviews Per Visit

4.37
Avg for View: 4.37 (0.00%)



Average Time on Site

00:01:57
Avg for View: 00:01:57 (0.00%)



Visits & Pageviews by Source Type

Default Channel Grouping	Sessions	Pageviews
Organic Search	832	3,229
Direct	230	1,088
Referral	94	689
Social	14	116
(Other)	1	1

Most Viewed Pages

Page	Pageviews
/annual-events/	1,316
/	831
/listings/see-do/	142
/listings/eatdrink/	140
/community/the-grantown-initiative/the-grantown-initiative-minutes/	130
/listings/stay/	126
/community/the-grantown-initiative/	124
/events/community/add	106
/listings/see-do/leisure-activities/	93
/listings/shops-services/	91

Top Business Listings Pageviews

Page Title	Pageviews
Ewe & Me, Gift Shop in Grantown on Spey	74
The Craig Bar Bar & Restaurant in Grantown on Spey	26
Elephants in the Pantry, Deli & Café in Grantown on Spey	16
The Craiglynn Hotel Hotel in Grantown on Spey	16
Craggan Outdoors, Outdoor Activities Centre in Grantown on Spey	15
Muckrach Country House Hotel Hotel in Grantown on Spey	14
Broomieknowe Cottage, Self Catering in Grantown on Spey	12
Just Delicious Deli, Café & Takeaway in Grantown on Spey	12
The Wishing Well Gift Shop & Post Office in Grantown on Spey	12
Moray Lodge Self Catering in Grantown on Spey	10


Business Listing Enquiries [email]

8
% of Total: 0.08% (9,583)



Total Click Throughs To Business Li...

84
% of Total: 0.88% (9,583)



Social Media Engagement

17
% of Total: 0.18% (9,583)



Top Referring Websites

Source	Sessions	Pageviews
visitscotland.com	48	380
list.co.uk	9	24
uk.search.yahoo.com	9	108
google.com	6	20
en.m.wikipedia.org	5	22
m.facebook.com	5	10
lm.facebook.com	4	50
rossmor.2fbuilding.co.uk	4	8
l.facebook.com	3	34
ecosia.org	2	40

