




Site Performance Summary

Oct 1, 2017 - Oct 31, 2017

All Users
100.00% Sessions

Visits

830
% of Total: 100.00% (830)



Pageviews

4,031
% of Total: 100.00% (4,031)




Business Listing Pageviews

595
% of Total: 14.76% (4,031)



Average No. Pageviews Per Visit

4.86
Avg for View: 4.86 (0.00%)



Average Time on Site

00:01:57
Avg for View: 00:01:57 (0.00%)



Visits & Pageviews by Source Type

Default Channel Grouping	Sessions	Pageviews
Organic Search	484	1,972
Direct	223	1,047
Referral	109	932
Social	14	80

Most Viewed Pages

Page	Pageviews
/	843
/annual-events/	306
/listings/see-do/	158
/listings/shops-services/	133
/listings/eatdrink/	130
/listings/stay/	124
/listings/shops-services/ewe-me/	109
/our-town/history/	88
/community/	82
/community/grantown-and-viceinity-c ommunity-council/	76

Top Business Listings Pageviews

Page Title	Pageviews
Ewe & Me, Gift Shop in Grantown on Spey	109
Craggan Outdoors, Outdoor Activities Centre in Grantown on Spey	30
Norwood B&B B&B, Guest House in Grantown on Spey	20
Speyside Wildlife Wildlife Tours in Grantown on Spey	20
Elephants in the Pantry, Deli & Café in Grantown on Spey	18
Moray Lodge Self Catering in Grantown on Spey	18
The Wishing Well Gift Shop & Post Office in Grantown on Spey	14
The Bothy at Willowbank Self Catering in Grantown on Spey	12
The Dulaig B&B, Guest House in Grantown on Spey	12
Just Delicious Deli, Café & Takeaway in Grantown on Spey	10

Business Listing Enquiries [email]

7
% of Total: 0.09% (7,736)



Total Click Throughs To Business Li...

100
% of Total: 1.29% (7,736)



Social Media Engagement

13
% of Total: 0.17% (7,736)



Top Referring Websites

Source	Sessions	Pageviews
visitscotland.com	65	608
uk.search.yahoo.com	14	82
en.wikipedia.org	7	32
m.facebook.com	7	22
en.m.wikipedia.org	5	58
l.facebook.com	3	42
mail.yahoo.com	3	12
search.bt.com	3	28
duckduckgo.com	2	16
facebook.com	2	10

